

In 2017 Fagor Industrial grew by 20% in the Asian market

- **The Oñati company banks on the development of its Asian business by attending the Food&Hotel trade fair in Singapore.**
- **Its exhibition stand of over 125m² will mainly accommodate laundry, hospitality and catering equipment.**

Madrid, 19 of April 2018 – For the twelfth consecutive year the Food&Hotel Asia 2018 trade fair will be attended by Fagor Industrial, a leading manufacturer of hospitality, collective catering and laundry equipment.

In its clear commitment to the Asian market, which grew by 20% in 2017, the Oñati Company will have a 126m² stand, which will showcase Fagor Industrial's equipment novelties.

On a bi-annual basis, Singapore hosts the world's main manufacturers of the HoReCa business sector at Food&Hotel Asia, FHA. This year the trade fair, which allows companies of the sector to offer their novelties and position their business in the Asia Pacific area, shall be held from the **24th to the 27th of April.**

The impact of FHA is world-wide as it hosts the world's big hotel chains. The hotel sector has a large presence in the Asian market, where virtually any prestigious hotel has presence. The Asian market is large with a business vision which concurs with Fagor Industrial's philosophy, as it is one of the leading companies in the most common projects in Asia-Pacific.

Fagor Industrial's stand at FHA will be divided into two large sections: laundry and for hospitality and catering. This year for the first time as a novelty, the laundry equipment on display will exceed that of hospitality and catering, following the past year's sales pattern in the Asian market.

Specifically, laundry will showcase equipment focused on laundrettes, with self-service machinery and another type that is quite different focused on installations such as hotels, hospitals or residences. With respect to hospitality and catering, **Fagor Industrial focuses on its design of the equipment.** This is why the exhibition stand will be crowned by a large **suspended KORE generation 900 range cooker** that represents the equipment's beauty rather than its functionality.

On the other hand, with regards to dishwashers, the Oñati Company will showcase the **new Concept line of drag-through dishwashers** that stands out for the **model with an ECO hot water generator** that allows the user to save up to 60% of the electricity bill. In addition, with the



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idea of showing the customer a 360 vision of Fagor Industrial's equipment, the exhibition stand will be **complemented with ovens and some equipment from the Globe cold storage line.**

"The Asian market is without a doubt one of the most important for Fagor Industrial and our presence at the FHA reasserts our commitment throughout the Asia-Pacific area and also the company's internationalisation." says Diego Micol, Sales Manager of the Asia-Pacific area of Fagor Industrial.

About Fagor Industrial

Fagor Industrial, a cooperative integrated in Mondragon, is a leading manufacturer of equipment for hospitality, collective catering and laundry. With a track record of over 60 years of experience and from knowledge of the day to day work and the needs of the hospitality professional, Fagor Industrial offers a comprehensive product range of under the same brand. Fagor Industrial is a part of the ONNERA Group international business group, which has 8 factories all over the world, and employs more than 2,000 workers.

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