

Fagor Industrial showcases its new products at Host Milan 2017

- **The company is still committed to innovation as the driver of its business growth**
- **At this new Host event, it presents its new cooking, dishwasher, cold storage and professional laundry ranges**

Madrid, the 20th of October 2017 - Fagor Industrial, the leading manufacturer of equipment for the hospitality industry, collective catering and laundry, will showcase at Host Milan 2017 its main innovations for cooking, dishwasher, commercial cold storage and professional laundry.

After having attended Host Milan for the past 20 years, Fagor Industrial, the leader in the Spanish market, reasserts its commitment to internationalisation, with sales outside Spain that have reached 67% of its overall revenue. To showcase its product novelties the company is present at the trade fair with a stand of over 500 m² located in **Pavilion 5, Stand Q 17 - S 20**.

Sturdiness, power and design as the standard-bearers of its cooking line

One of the Fagor Industrial's main bets in the 40th edition of Host Milan is the new KORE cooker generation. This new generation is focused on product innovation and offers the highest level of performance, above all highlighting the improvement to the sturdiness and ease of cleaning the equipment. Consequently, the KORE line has achieved the objectives of improving the efficiency, to which Fagor Industrial is committed.

New generation of cold storage. More efficient, better performance and more sustainable.

Fagor Industrial's other great novelty in Milan is the new Globe cold storage generation. With an energy consumption saving of 70%, it is one of the world's first manufacturers to achieve an A classification according to the new European regulations.



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The professional laundry and the new dishwasher ranges will also be present at Fagor Industrial's stand at Host Milan.

The new 8 and 10 kg clothes washer and dryer range, has managed to open the doors to new market segments (kindergartens, small hotels, camping sites, university residences...) with a very versatile proposal.

With regards to dishwashers, Fagor Industrial intends to revolutionise the European industrial dishwasher market by means of its new hooded and drag-through gas-heated models, which allow the user energy cost savings of 65% and a return on investment of 20 months,

About Host Milan

Host Milan has become the main event in the HoReCa business and is a must-see visit for all professionals in the industry. This edition, which starts tomorrow and will last until next Tuesday, aims to surpass the 2010 number of exhibitors and the 150,968 visitors of the last edition.

"Undoubtedly, Host Milan is one of the main meeting events in our industry at a global level and Fagor Industrial could not miss it", says Mikel Olarte, the Marketing Manager of Fagor Industrial. "It is the perfect setting to bring us closer to our customers and present the innovations in each of our product ranges." Mr Olarte concludes.

About Fagor Industrial

Fagor Industrial is an integrated cooperative in Mondragon and it is a leading manufacturer of equipment for the hospitality industry, collective catering and laundry, with presence in the world's best kitchens and installations. With over 60 years of business experience and from its knowledge of the everyday needs of the professional hospitality industry, Fagor Industrial offers a comprehensive single brand product range. Fagor Industrial is a part of the ONNERA Group international business group, with 8 factories the world over and it has a workforce of more than 2,000 workers.

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