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Press Release

Fagor Industrial's commitment to internationalisation

- After attending Gulfood in Dubai and Hostech in Turkey, Fagor Industrial presents their new products at Eurogastro Poland
- The Cook & Chill solution and the new generation of E-VO dishwashers are the main new products

Oñati, Guipuzcoa, 26 March 2014. - <u>Fagor Industrial</u> is to present their new products for the hotel and catering sector at <u>Eurogastro</u>, the leading show for the sector in Poland.

From today and until Friday 28 March, Fagor Industrial will be present at the MT Polska Centre with a stand measuring 55m², where they will display their main new products for the Horeca sector.

This time, Fagor Industrial is taking their **Cook & Chill** solution to Poland. This is a perfect combination of ovens and chill blasters which is meeting with great success in the European market. Fagor Industrial's new creation optimises the work and space required, and the performance, efficiency and productivity of a professional kitchen by combining the latest generation of Advance ovens with the most recent chill blasters.

As a new feature, Fagor Industrial will attend the show with their main launch for this year, the **new E-VO GENERATION line of dishwashers**. The new generation comes in three ranges: **Advance, Concept + and Concept** which have been created using the latest technology available on the market. The E-VO GENERATION line offers more simple, ecological and efficient products, designed to meet each and every need of professionals in the Horeca sector.

As at other international events, Fagor Industrial will also be holding **Fagor Cooking Experience** sessions every day of the show, run by Fagor Industrial's corporate chef, Oier Biritxinaga. In a number of culinary exhibitions, the chef will demonstrate the capacities of the different elements in the Fagor Industrial catalogue to visitors at the show.





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Fagor Industrial's presence in Poland comes only one week after their visit to **Turkey** at the **Hostech fair**, the main catering technology event in Turkey. From **12 to 16 March**, Fagor Industrial exhibited a complete range of cooking equipment with the latest technology in the sector in Istanbul, **once again confirming their commitment to internationalisation**.

"Eurogastro is an important date for reinforcing our business opportunities and strengthening our personal relationship with leading actors in the sector", said Peio Bengoetxea, Marketing Manager for Fagor Industrial. "This international exhibition is the perfect setting for the presentation of our new products given its importance at European level", states Bengoetxea.

