

Press Release

Fagor Industrial presents its new products for the Middle Eastern market at the Gulfood Trade Show in Dubai

- For the fourth year running, Fagor Industrial will be exhibiting its new products in the areas of cooking, ovens, laundry, dish washing and industrial cold refrigeration.
- Gulfood is the meeting point for businesses from the hotel and catering sector wishing to extend to the Middle East.

Oñati, Guipuzcoa, 21 February 2014. - [Fagor Industrial](#), a Spanish company, leader in integral solutions for the hotel and catering and laundry industries is once again to attend the [Gulfood Trade Show](#) in Dubai, one of the major events in the hotel and catering sector on a global level.

From Sunday 23 February until Thursday 27, the Dubai International Convention and Exhibition Center will be the meeting point for the leading actors in the industry. Aware of the importance of the event, for the fourth year running, Fagor Industrial will be at the show with a stand of 66 m², from where it will exhibit the latest products in its cooking, oven, laundry, dish washing and industrial cold refrigeration ranges.

In the cooking area, Fagor Industrial will exhibit a 900 PLUS block and in the ovens section it will display various models from the ADVANCE generation. In the laundry section, visitors will be able to watch the latest dryers from the SR series and the LA and LN washing machines in action. In the refrigeration zone, the stars of the show will be the chill blasters, which will be displayed alongside the ADVANCE refrigeration cabinets and tables. Lastly, in the dish washing section, Fagor Industrial will present its new EVO Generation with one ADVANCE top-loader and one CONCEPT PLUS front loader.

With 3300 companies from 76 countries registered at the 2013 show, Gulfood has become the main meeting point for hotel and catering professionals wishing to expand in the Middle East, a region where Fagor Industrial has been present for several years. Its office in this region offers equipment and services to countries

in the Persian Gulf, India and East Africa, where it is extending its market quota thanks to the excellent quality of service and customer relations.

Fagor Industrial can be found at Gulfood in the **Zabeel Hall, stand Z-L49 – Z-L41**, of the Dubai International Convention and Exhibition Center.

“As leaders in the supply of integral solutions for the hotel and catering sector, Gulfood is an event not to be missed”, says Mikel Coronado, Export Manager for Fagor Industrial. “The quality of our equipment combined with the excellent work of our office in the Middle East has placed us in a preferential position when it comes to converting our presence at the show into a platform for boosting our expansion in this market even more”.

About Fagor Industrial

Fagor Industrial, a Cooperative belonging to Mondragon, is a company specialised in the supply and installation of integral solutions for the Hotel and Catering, and Laundry sectors, with an extensive and innovative range of products manufactured in-house. Fagor Industrial is part of the international business group, ONNERA Group, which has 10 factories around the world, and a staff of 1700. More than 450 professionals are employed at Fagor Industrial, making the company the perfect partner for anyone wishing to take on integral projects for global customers, thanks to its reliability, quality and the frontier technology of its products, and the efficiency of its pre-sales and after-sales services.

For further information:

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